

Danielle Foti

daniellefoti.com

danielle.j.foti@gmail.com

(518)-728-9784

Experience + Work

White Plains BID Full Time Graphic Designer, Spring 2017-Present

Designs all advertising for community events: posters, billboards, social media, rail & bus station ads, logos, digital signs, booklets, and more

Generocksity NYC Chief of Graphic Design, Fall 2016-Spring 2017

Designed Branding for the first New York chapter of the Canadian nonprofit.

Duties included logos, social media presence, fliers, email blasts, and event posters

Alexander Isley Designers Inc. Graphic Design Intern, Summer 2016

Assisted staff with designing iterations for clients, photographed work, designed header theme for monthly newsletter

Candelita Graphic Design Intern, Summer 2015

Assisted in the design process for client projects; designed materials for The Fabricant Way documentary

Education

Purchase College, SUNY

BFA in Graphic Design

School of Art + Design; graduated 2017 with 3.98 GPA

Skills

Proficient in Illustrator, Photoshop and InDesign;

familiar with entire Adobe Creative Cloud suite

Proficient in Microsoft Office

Very experienced in digital and analog photography

Familiarity with HTML, CSS, and JavaScript

Basics of motion graphics and After Effects

Talented with drawing and illustration

Punctual with deadlines and meetings

Organization and prioritization

Extras

Hobbyist photographer

Foundation in psychology: multiple courses completed

Participant in The Multi design conference

Featured artist in Submissions Magazine

Double bass & bass guitar player

Can make very good cheesecake